

2009 President's Challenge: Design a Hospitality Garment for the 2010 ASG Annual Conference

As you know, Atlanta is the host city for the 2010 ASG Conference. As such, ASG-Atlanta members will be in charge of hospitality. Rather than just pinning on a name tag, our intent is that we should be immediately recognized by a distinctive garment. This garment can be anything, such as a hat, vest, top, jumper, jacket, or accessory. The following are guidelines to consider:

1. Create a garment that is highly visible.
2. The 2010 conference is in July, so the garment should be lightweight.
3. Construction should be simple so that any one of our members can easily make it.
4. A pattern of your own design is preferable so as to limit pattern purchases.
5. The garment should be easily wearable by any and all of our unique shapes and sizes.
6. Use fabric that is readily available since several of the winning garment will need to be made.
7. An area of the garment should be specified for an embroidered logo.

NOTE: A logo is in the process of being designed and digitized specifically for ASG-Atlanta. It will be posted on our Web site when it is ready. For purposes of the President's Challenge, the logo may be printed on paper so you can pin it to your garment in the area you designate. The logo will then be embroidered on the garments for Conference. The logo colors will be blue, peach and green.

Entries will be judged on how well your garment fits into the above guidelines. You may enter more than one garment. The winning garment will be the official "uniform" for members of ASG-Atlanta who volunteer for hospitality duties at the 2010 ASG Conference. Volunteers will make their own garment from the winning entry.



Visibility is important, but maybe not this much.

PRIZES

Challenge Winner	Tutto Rolling Tote
Most Creative	Gail K Gift Certificate
Member Choice	Fabric.com Gift Certificate